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Bravo Wellness Receives The 2011 Crain's Leading EDGE Award

CLEVELAND – Bravo Wellness, an industry leader in results-based wellness incentive programs, was recently honored as a recipient of the 2011 Crain's Leading EDGE Award. The award is given out to companies that generate significant value for themselves and the Northeast Ohio region.

"We are very honored and excited to receive this prestigious award from The Entrepreneurs EDGE," said Jim Pshock, Founder and President of Bravo Wellness and IncentiSoft Solutions. "It is a testament to the hard work of our employees and the results we have been able to produce for our clients."

The results that Bravo's clients are seeing, which include unparalleled employee participation averaging 95%, return on investment of \$400 per employee per year and overall lifestyle improvement, have led to amazing growth for the company. In just over two years, Bravo Wellness has grown from a startup to an industry leader in results-based wellness with over 150 employer groups and nearly 85,000 participating employees.

About Bravo Wellness

Bravo Wellness offers services to employers and business partners desiring results-based incentive programs for wellness. Customers experience immediate cost savings by linking employee incentives to participation and results. Bravo Wellness recognized the potential legal challenges of health insurance law, including HIPAA non-discrimination regulations, and has unique expertise in the practical application of wellness regulations for group health plans. Bravo Wellness is headquartered in Avon, Ohio. For more information, visit www.bravowell.com.

About The Entrepreneurs EDGE

Founded in 2005, The Entrepreneurs EDGE is a 501(c)(3) non-profit organization that helps mid-market companies in northeast Ohio grow in value by creating programs, services, and events and by fostering economic development through education, innovation, and relationships.