

Two health systems. Two paths to wellness working.

HOSPITAL A		HOSPITAL B	
TOTAL ELIGIBLE POPULATION 17,805		TOTAL ELIGIBLE POPULATION 11,807	
overview 21 hospitals across the nation	AWARDS / RECOGNITION	overview 6 hospitals in New Jersey and Pennsylvania	AWARDS / RECOGNITION
86.8%	TOP WORK PLACES 2017	76%	-2017- COMPANIES TO WORK FOR- 2017

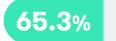
Year 1 Participation Rate



Year 9 Participation Rate



Year 1 Participation Rate



Year 4 Participation Rate









While both have participation rates above normal, Hospital A's higher participation rates help the wellness plan reach a larger portion of the population with high risks.

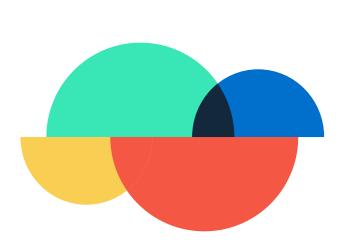
Configurable Plan

Motivate

Drive the highest participation possible through financial and intrinsic motivators.

Educate

Crystal clear awareness of the health of participants coupled with aggregated data analysis for your HR/ benefits team.



Empower

Personalized coaching and support for your entire population with flexible online tools to empower behavior change.

Action Plan

Ensure success by setting a detailed plan for your corporate culture to proactively support your people.

HOSPITAL A

\$1800 Annual Premium Discount

- Personal concierge service
- Custom branded campaign
- Integrated benefits support
- Health risk assessment
- On-site and physician health screenings

- Tobacco cessation
- Employee Assistance Programs (EAP)



 Personal health advocate to help employees navigate through the healthcare system \$500 Annual Cash Incentive

HOSPITAL B

Year-round wellness and well-being activities

 Comprehensive communications campaign

Health education classes

 Physician health screenings

Employee Assistance Programs (EAP)

- Online Health University
- Diabetes management classes
- Weight Watchers
- Wellness coaching
- Nutrition counseling sessions with a registered dietitian
- Tobacco cessation

- Team challenges
- Portal for individual challenges, recipes, exercise videos, fitness trackers, and more
- Gym & YMCA membership discounts
- Wellness Champion Network
- Walking paths and walking group
- Local events with other employees
- Intramurals with team members

bravo

Building opportunities in your environment for your

people to succeed at improving their well-being is critical.

Hospital A does this through an integrated benefits campaign

to keep the program top of mind. Hospital B does this through

its Wellness Champion Network, which proactively supports and engages all team members.

Results

HEALTH RISK

86.6%

Of those with one or more health risks in year one, **86.6% either maintained** or improved, of which **17.1% now no longer** have a health risk. HYPERTENSION

98.5%

Of those with a blood pressure reading of 140/90 mmHg or above, **98.5% either maintained** or improved, of which **87.9% are no longer** hypertensive.

Testimonial

"Bravo understands our business and they helped make our wellness program a strategic investment in our employees."

EVP, Administration Hospital A

Results

HEALTH RISK

87.2%

Of those with one or more health risks in year one, 87.2% either maintained or improved.

BODY MASS INDEX

88.4%

Of those with a BMI of 30 Kg/m² or above in year one, **88.4%** either maintained or improved.

Testimonial

"My A1C went from almost 12 to 6.2 and today I've lost 70 pounds. I attribute that to the LivingLean program."

Practice Coordinator Hospital B

One size fits all doesn't work in wellness.

Wellness needs to work within your culture and demonstrate measurable ROI in the process. It's time to upgrade to a partner experienced in managing a range of plan design configurations.

LET'S TALK

Toll-Free 877.662.7286 Sales Inquiries <u>sales@bravowell.com</u> bravowell.com

